

The following Privacy Statement sets forth the policies for, the collection and use of personally identifiable information (“Information”) by the Law Office of Fox, Kohler & Associates, PLLC, dba National Legal Center (“NLC”). This Statement covers the operation of its Web Site <http://www.nationallegal.com> (the “Site” or “Website”) or other related websites operated by NLC and its text messaging service and supersedes any previous statement of such policies. Clients and potential clients are referred to collectively as “Consumers”. The website and our messaging service are referred to collectively as “SMS” in this Statement. Consumers that consent to communications by text are referred to as ‘Registered’.

NLC takes its obligations regarding privacy very seriously, and it wants to ensure Consumers are fully informed about the Information they are providing. “Personally identifiable Information” refers to information that can identify an individual such as a name, or email address. Please address your questions about this Site, or Privacy Statement to [support@nationallegal.com](mailto:support@nationallegal.com).

## **Collection of Information**

We collect personal information to facilitate the services we offer during your use of the website and/or through communication you have with NLC through telephone, fax, email or text. We may require your name, email, phone number and physical address, last four digits of the Social Security Number, as well as sensitive financial information in order to provide you with feedback. None of the personal information you provide is shared with third parties for their promotional purposes.

NLC may also collect non-personally identifiable information from Consumers via “cookies” (small text files placed on the user’s computer), single-pixel GIF image files (also called “Web beacons”), Web server log analysis and other similar technological means. We also receive website navigational information such as IP address and referring URL when our Site is visited. Such information may be used to track Site trends and enhance the user experience, and may be shared with third parties in aggregated, non-personally identifiable form.

## **No Collection of Information from Children**

This Site is not intended for users under the age of 18, nor does NLC knowingly collect, or retain Information from any person under the age of 18.

## **Use of Information**

NLC uses Information collected in connection with the Site in the following ways:

We use the personal information you provide to respond to your request or inquiry and in the ordinary course of conducting our business. Generally, we use the information (including personal information) that we collect online as follows:

- **Providing support and services**  
To provide and operate our Sites, communicate with you about your use of the Sites, provide troubleshooting and technical support, respond to your inquiries, fulfill your

orders and requests, process your payments, communicate with you, and for similar service and support purposes.

- **Responding to your requests**

To respond to your inquiries, fulfill your orders and requests, and consider your request or application (eg, if you have submitted a resume or other application information online or by email, we will use it as part of the application review process).

- **Personalization**

To tailor content we may send or display on the Sites, including to offer location customization and personalized help and instructions, and to otherwise personalize your experiences.

- **Newsletters, mailing lists and direct marketing**

For direct marketing purposes, including to send you newsletters, client alerts and information we think may interest you. If you are located in a jurisdiction that requires opt-in consent to receive electronic marketing messages, we will only send you such messages if you opt-in to receive them.

- **Analytics and improvement**

To better understand how users access and use the Sites, and our other products and offerings, and for other research and analytical purposes, such as to evaluate and improve our services and business operations and to develop services and features.

- **Protect our legal rights and prevent misuse**

To protect the Sites and our business operations; to prevent and detect fraud, unauthorized activities and access, and other misuse; where we believe necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety or legal rights of any person or third party, or violations of our Terms of Use or this Privacy Policy.

- **Comply with legal obligations**

To comply with the law or legal proceedings. For example, we may disclose information in response to subpoenas, court orders, and/or other lawful requests by regulators and/or law enforcement, including responding to national security or law enforcement disclosure requirements.

- **General business operations**

Where necessary, for the administration of our general business, accounting, recordkeeping and legal functions.

- **Anonymous and de-identified information**

We create and use anonymous and de-identified information to assess, improve and develop our business, products and services, and for similar research and analytics purposes.

## **Security**

NLC uses industry accepted electronic and physical standards of security to reduce the risk of improper access to or manipulation of Information during transmission and storage. While we take every precaution to guarantee safety, no method of security is 100% effective and we encourage you to employ discretion when submitting your information.

## **Information Sharing**

NLC may be legally obligated to disclose information to the government or to third parties under certain circumstances, such as illegal activity on our Site. NLC reserves the right to release personal information to its service providers, law enforcement, or other government officials, or in response to a formal request in a civil action, Court order or judicial proceeding as we, in our sole and absolute discretion, deems necessary or appropriate. Should you become a client of NLC, information sharing will be covered in a separate agreement that allows us to share information as needed according to the attorney's strategy on your case.

Any changes to our information practices governing your information will be noted on this Website. The Site may employ the use of a third-party payment processor to process payments made to us. Third party payment processors not authorized to use this information for any purposes beyond facilitating our service on our behalf, unless you enter into an agreement directly with the third-party payment processor.

We may post a consumer's testimonial on our Site that may include their username and email; however, testimonials are generally posted anonymously. We will obtain permission from a consumer prior to posting their testimonial unless their testimonial includes their consent. When you select to comment on a blog post, (if applicable) please be aware that any personal information you submit therein shall be available publicly to other users of the Site & can be used to send unsolicited messages. NLC is not responsible for the personal information a user selects to disclose in a public forum.

### **Opting Out from SMS or Email Newsletters**

You may opt-out of receiving texts or email newsletters by clicking on the opt-out link included in every email newsletter or text we send, or by contacting [support@nationallegal.com](mailto:support@nationallegal.com). At any time, consumers may discontinue receiving SMS offers by sending the SMS message "STOP" to the applicable shortcode or by following other instructions provided by NLC. Opting out from SMS will not apply to all communications from NLC.

### **Access to Information**

All Consumers who provide their Information to NLC may modify and correct such Information by e-mailing us at [support@nationallegal.com](mailto:support@nationallegal.com) and by calling us at 1-800-728-5285

### **California Privacy Rights**

Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers of NLC who are California residents to request certain information regarding NLC's disclosure of personal information to third parties for such third parties' direct marketing purposes. To make such a request, please write to: [support@nationallegal.com](mailto:support@nationallegal.com)

NLC reserves the right to revise and update this Privacy Policy at any time. Any such revisions will be effective on the date of posting to the Site and will apply to all information collected by

NLC both prior to, and following the effective date. Your use of the Site following any such revisions will be deemed your acceptance of such revisions. Users should periodically visit this page to review the current policies with regard to Information. Should we make a material changes to the manner in which we collect, use or store information collected on our Site, we shall notify you by placing a notice on this website.

**No attorney-client relationship:**

No attorney-client relationship is formed unless a written agreement is entered into. Information in this site may not be used for legal advice and is intended only for general information.

**Contacting Us**

You can contact us with questions or concerns by email at: [support@nationallegal.com](mailto:support@nationallegal.com)  
Or by Mail at: NLC Compliance, Box 835, Candia, NH 03034.

You may reach us by phone at 1-800-728-5285

Effective November 21, 2019